

Introducing

Paul Rolfe*

paulrolfe.co.uk

Paul Rolfe

SALES AND LETTING



Innovative marketing
High level of personal service
Professionalism

We believe these make a significant
difference to the results we achieve
for our clients.

"Superb experience with the recent sale of our property through Paul Rolfe. Very professional, friendly and totally switched on team. Streets ahead of other estate agencies I have used in the past. I wouldn't hesitate to recommend them."

(Mr C Smith, Linlithgow)





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“The property market is constantly evolving, and so we are constantly innovating our property marketing, and continually investing in the quality of our people to deliver industry leading service to vendors and buyers alike”

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It was Warren Buffet who said

**“Honesty is an
expensive gift,
don’t expect it from
cheap people”**

There is a massive gulf between the worst
and best in estate agency service. Why risk it
with your most valuable asset?

Honest, well informed advice is what we provide.

You need to know where you really stand, to make
the move to where you want to be.





BEST

ESTATE AGENT GUIDE
2018 : EXCEPTIONAL

SALES

Our Linlithgow office was recently listed in 2018 Best Estate Agent Guide
as an exceptional estate agency

THIS MEANS WE RANK
WITHIN THE

TOP
5%

OF UK ESTATE AGENTS



"We were very happy the service provided from start to finish. We were given good advice about how to maximise the value of our house and put in contact with people who could help us achieve what was required. Once the property was on the market, the team from Rolfe Estates gave us clear feedback on the outcome of each viewing and kept us up to date with the level of interest showed by prospective buyers. The entire process went very smoothly."

(Mr & Mrs Patfield, Linlithgow)





**Great property marketing requires
an individual approach to each client**

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“We tailor our marketing to create maximum interest. We apply the right mix of home staging, professional photography, videos, drone photography, internet marketing, quality printed brochures, social media content and personal contact with our extensive buyer database to create not just demand but, desire for your property.

We are not just selling bricks and mortar, we are helping people realise their dreams.”

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We want to show all buyers round your home ourselves

Experience has taught us that for many reasons, if a professional estate agent shows prospective buyers around your home, the end result is often so much better for you, our client.

We have never understood why so many other agents expect their clients to do their own viewings.

We know how to create maximum impact, we get better feedback, and we get a better understanding of just how keen a buyer is. These and many other reasons are why we do the viewings.

In the end all this helps us negotiate the best possible price for you.



We are Professionals

This might seem an obvious statement to make, but our point is that estate agency in Scotland is an unregulated industry.

Very few people in estate agency hold any sort of formal qualification.

We are qualified and licenced members of the National Association of Estate Agents (N.A.E.A.)

This means we hold formal qualifications, abide by a stringent code of practice and carry the right levels of professional indemnity insurance.

In addition to this our team have all received from the N.A.E.A., additional specific training in how to negotiate the best price possible for our clients.

Make sure you entrust your most valuable asset to a professional





We give buyers the same high level of service we give to you

Giving home buyers a high level of personal service
is in your best interests.

We don't just show buyers round your home we sell your home.

By doing the viewings for you, we can arrange these to suit both
yours and buyer's busy schedules, including evenings
and weekends.

By talking to them face to face we get a much clearer
understanding of the type of properties they are looking for.

We get to find out more about their position, are they ready to
buy? Do they have finance in place? The information we find
invaluable when negotiating an offer for your consideration.



Our People



Paul Rolfe
Director



Martin Platt MNAEA MARLA
Director



Chris Platt
Director



Fraser Neary BA (Hons) MNAEA
Sales and Business Development Manager





Sarah Fraser
Letting and Business Development Manager



Julie Scott FCCA
Accountant



Amanda MacKenzie MA (Hons) MARLA
Sales Consultant



Lauren Barrie BA (Hons)
Sales Consultant



Dianne Campbell
Sales Consultant



Laura Cleland
Letting Consultant



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